

**Joint CAS-CEFC-CERVEPAS Workshop cum  
The Fourth Chinese Business History Forum on “Economic Dynamism in the  
Sinospheres and Anglospheres: Identities, Integration and Competition”**

**18-19 September 2008**

Provisional Programme

**Day 1 18 September 2008 (Thursday)**

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| 09:15–09:30        | <b>Registration</b>  |
| 09:30–09:50        | <b>Opening Remarks:</b><br>1. Dr. Jean-François Huchet, Director of the French Centre for Research on Contemporary China<br>2. Professor Martine Azuelos, Professor of Anglo-American Studies and Director of Centre for Research on Anglo-Saxon Economies (CERVEPAS), Université Sorbonne Nouvelle – Paris III<br>3. Professor Wong Siu-lun, Director, Centre of Asian Studies, The University of Hong Kong |
| <b>09:50–11:10</b> | <b>Session 1</b> <span style="float: right;"><i>Chair: Professor Martine Azuelos</i></span><br><b>Chinese Business History Forum: New Perspectives on Chinese Family Business I</b>  |
| 09:50–10:15        | Professor Kao Cheng-shu & Dr. Clare, Ho Tsaiman: The Era of Professionalism and the Family Business: The Story of the Koos Group   |
| 10:15–10:40        | Dr. Chung Wai-keung: The Historical Interaction between Family Business and Corporate Forms in Modern China: A Historical Sociology Analysis   |
| 10:40–11:10        | <b>Discussion</b>  |
| 11:10–11:30        | <b>Tea Break</b>   |
| <b>11:30–12:50</b> | <b>Session 2</b> <span style="float: right;"><i>Chair: Dr. Jean-François Huchet</i></span><br><b>Chinese Business History Forum: New Perspectives on Chinese Family Business II</b>  |
| 11:30–11:55        | Dr. Victor Zheng & Professor Wong Siu-lun: The Mystery of Capital: A Brief Analysis on Ho Tung’s Multi-layer Social Network  |
| 11:55–12:20        | Dr. Régine Hollander: The Role of Ethnic Enclaves in Ethnic Entrepreneurship: The Example of New York City’s Chinatowns  |
| 12:20–12:50        | <b>Discussion</b>  |
| 12:50–14:30        | <b>Lunch Break</b>   |
| <b>14:30–16:30</b> | <b>Session 3</b> <span style="float: right;"><i>Chair: Professor Mok Ka Ho</i></span>  |
| 14:30–14:55        | Dr. Olivier de Gromard: Anglospheres and Sinospheres: Facts and Figures  |
| 14:55–15:20        | Professor Martine Azuelos: Britain and the United States as Drivers of Globalisation   |
| 15:20–15:45        | Dr. Yin-wah Chu: Deconstructing the Global City: Unravelling the Linkages that Underlie Hong Kong’s World City Status  |
| 15:45–16:30        | <b>Discussion</b>  |
| 16:30–16:45        | <b>Tea Break</b>   |
| <b>16:45–17:30</b> | <b>Session 4</b> <span style="float: right;"><i>Chair: Professor Wong Siu-lun</i></span><br><b>Discussion Round Up</b>   |

## Day 2 19 September 2008 (Friday)

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|-------------|--|--|
| 09:00–11:00 | <b>Session 5</b>   | <i>Chair: Professor George Lin</i>                                   |
| 09:00–09:25 | Dr. Bernard Offerle: Innovation and the Economy: How Best to Measure the UK's Performance?   |  |
| 09:25–09:50 | Dr. Maggi Leung: Re-charting the "Sinosphere" and "Eurosphere": A Study of Chinese Migrant Entrepreneurs as Agencies in Shaping "Chineseness" and "Europeanness" |  |
| 09:50–10:15 | Dr. Catherine Coron: The Economic Impact of Chinese Students' Circular Migration in the UK   |  |
| 10:15–10:45 | <b>Discussion</b>  |  |
| 10:45–11:00 | <b>Tea Break</b>   |  |
| 11:00–12:30 | <b>Session 6 Roundtable</b>  | <i>Chair: Professor Martine Azuelos &amp; Professor Wong Siu-lun</i> |

### \* List of Participants \*

Professor Martine Azuelos, Professor of Anglo-American Studies, Sorbonne Nouvelle – Paris III University, CERVEPAS, France

Dr. Catherine Coron, Associate Professor, Panthéon-Assas Paris II University, CERVEPAS, France

Dr. Yin-wah Chu, Associate Professor, Department of Sociology, Hong Kong Baptist University, Hong Kong

Dr. Chung Wai-keung, Assistant Professor, Department of Sociology, School of Social Sciences, Singapore Management University, Singapore

Dr. Olivier de Gromard, Researcher, Sorbonne Nouvelle – Paris III, CERVEPAS, France

Dr. Clare, Ho Tsaiman, Post-doctoral Fellow, Centre of Asian Studies, The University of Hong Kong, Hong Kong

Dr. Régine Hollander, Associate Professor, Panthéon-Assas Paris II University, CERVEPAS, France

Dr. Jean-François Huchet, Director of the French Centre for Research on Contemporary China, Hong Kong

Professor Kao Cheng-shu, Professor, Department of Sociology, Tunghai University, Taiwan

Dr. Lee Pui-tak, Research Officer & Honorary Assistant Professor, Centre of Asian Studies, The University of Hong Kong; Convenor, Chinese Business History Forum

Dr. Maggi Leung, Assistant Professor, Department of Geography, The University of Hong Kong, Hong Kong

Professor George Lin, Head, Department of Geography, The University of Hong Kong, Hong Kong

Professor Mok Ka Ho, Associate Dean, Faculty of Social Sciences, The University of Hong Kong, Hong Kong

Dr. Bernard Offerle, Associate Professor, University of Paris X, CERVEPAS, France

Professor Wong Siu-lun, Director, Centre of Asian Studies, The University of Hong Kong, Hong Kong

Dr. Victor Zheng, Research Assistant Professor, Centre of Asian Studies, The University of Hong Kong, Hong Kong

Co-organisers:



Centre of Asian Studies  
The University of Hong Kong

**cervepas**  
centre d'études et de recherches sur la vie économique  
des pays anglo-saxons

**cefc**  
Centre d'études français  
sur la Chine contemporaine  
法国现代中国研究中心

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